

Practice Enterprise Events are a key component of Practice Enterprise (PE) training and are an innovative way to train business and entrepreneurship competences, transversal and cultural skills. As a **company or business** there are many benefits to getting involved in Practice Enterprise Events.

1	Free advertising in the PE market during PE trade fairs and trade events.
2	Preparation of new business prospects through the PE worldwide market.
3	New contacts with corporate sponsors, schools, VET centers, universities and other training institutions.
4	Recognition by local/national public authorities of your company's social and civic initiatives .
5	Opportunity to hire interns who know your company, are up-to-date on the latest business trends, techniques and practices: Ready-to-hire interns .
6	The possibility of finding and evaluating potential collaborators for your company.
7	Corporate Social Responsibility (CSR) opportunity in the educational sector. Due to our flexible programme, collaboration can be adapted your company's CSR requirements.
8	Local, national and international media coverage through Social Media, Online Marketing and Press Releases about the PE Event.
9	Opportunity to contact potential clients for your marketing & outreach campaigns.
10	Increase of your company's brand awareness .
11	New ideas and solutions for your company proposed by PE trainees, for example through a SWOT analysis of your products and/or services.
12	Recruitment opportunity: contact with the best suitable students for internships or hiring in your company.



13	Market Research: Through competitions and case studies, gain free market research for your company development.
14	Give back to your community: Invest in your community by supporting with your experience, development grants, sponsorships, support for high-need students and more.
15	Employee Engagement: Engage your employees through skills-based volunteering opportunities including mentoring in the classroom, coaching at leadership events, judging competitions, community outreach, and more.
16	Transform the Next Generation: Take your commitment to empowering youth to the next level by helping trainees embark on big, ambitious projects and build capacity to deliver the transformative Practice Enterprise experience to more learners.
17	Cooperation options: PR, guest talks, flyers, banner placements, online & offline media coverage, booth at fairs, logos on marketing material, distribution of branded freebies & product samples, market research opportunities.



Contact

Worldwide Event Coordination Center
 info@penworldwide.org
 www.penworldwide.org