

Practice Enterprise Events are a key component of Practice Enterprise (PE) training and are an innovative way to train business and entrepreneurship competences, transversal and cultural skills. As a **Practice Enterprise** there are many benefits to reaching out to businesses and companies for PE Events.

1	Business representative support with practice-based tips and tricks for your event participation and/or organisation.
2	Real-world companies offer a standard reference and a realistic business model.
3	Sharing models of professional documents, incl. catalogues, contracts, sales terms and conditions, marketing materials, customs documents, etc.
4	Real-world businesses can provide product samples and giveaways for the PE stand.
5	Company employees can share work experience and an overview of work and production processes and examples for pricing and catalogues.
6	Realistic financial projections and outline of costs and margins of the PE can be reviewed and compared to real-world company projections.
7	Company employees can offer concrete, realistic situations and examples , e.g. on sales pitches, product placement, booth design, marketing strategy.
8	Sharing of real-world communication tools and techniques .
9	Real-company contacts for trainee internships , field visits, networking and future jobs.
10	Successful collaboration can lead to long-term cooperation as a Mentor Company , providing real-world business support, training, products/services and enhancing the legitimacy of the PE.
11	Event Partner assistance with: <ul style="list-style-type: none"> • Promoting your event on their social media, website, network. • Disseminating your event in their company communications. • Marketing your event on relevant social media platforms. • Promoting the partnership in external media.

Contact

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